



## Your Partner in Growth

Knowledge Elements helps our higher education partners expand their academic offerings with specially designed adult, online, high school dual credit and hybrid programs; all delivered in an easy to understand shared-revenue model. Each element is designed to complement your current programs and align with your overall mission. Having worked with more than 150 colleges over the past 25 years, KE is ready to partner with you and deliver the expertise and services needed to ensure your success.

### Online Programs

Our component-based model allows you to offer a complete array of online courses with no upfront costs; as a supplement to an existing program or by building a robust program from the ground up. The flexible user-friendly platform allows you to use our course schedule, curricula and faculty or build your own courses and use your own instructors in customized offering periods – or just about anything in between.

### Adult Programs, including a V-learning MBA

Our proven programs allow working adults with about two years of college to complete their bachelor's degree in two years or less by attending class just one night a week. Our partnership model means KE works with you to achieve accreditation approval, build the best program for you and your community, and even help recruit the first cohorts of students – and KE covers most of the setup costs. Our new V-learning MBA allows students to participate in a virtual executive apprenticeship with a real company. Participants can complete their MBA in 1 year in a fully-immersive online environment.

### High School Dual Credit

When you partner with KE to offer Dual Credit Programs you will be able to extend your reach by allowing qualified Academy and Homeschool juniors and seniors to experience the rigors of college level coursework. They will receive both High School and College credit for courses, become part of your extended family, and ideal prospects for attending your College after finishing High School.

### CampusWorks

Our web-based campus operations portal CampusWorks, harnesses the latest technology to help our partners track prospects from first contact through alumni status; anywhere at any time. This powerful tool allows your staff and faculty to recapture hours of administrative time each month and refocus it on student recruitment and service. And, it turns a traditional expense into revenue, by eliminating the need for expensive campus management software and infrastructure.

### Marketing, Training and Consulting

KE offers a full range of services to all of our partners. Our marketing team helps develop and execute comprehensive campaigns including traditional and new media and extensive social networking. We provide tailor-made training for staff and faculty through expert consulting on everything from accreditation to fundraising.

### Virtual Financial Aid & Bookstore

Through strategic alliances with industry leading providers, our partners can utilize a complete virtual financial aid office and bookstore. Submit financial aid forms, have files reviewed to meet federal compliance and receive approvals online. The virtual bookstore delivers textbooks and other course resources, as well as, promotional items on-demand; including t-shirts, mugs, and a host of other items with your school logo.